

**A N N U A L R E P O R T**

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**Monmouth Park Charity Fund**





# 76 YEARS AND COUNTING...

Monmouth Park Charity Fund (MPCF) continues its tradition of raising funds for and distributing them to hundreds of local nonprofit agencies that serve the residents of Monmouth County. We are forever grateful to all those who have and continue to participate, contribute, and believe in our mission.

Our organization's rich history dates back to 1946. Through the support of the Board of Trustees, volunteers and donors, MPCF remains unwavering in its commitment to help its neighbors. Our open grant application process provides well-deserving nonprofit agencies access to grant opportunities so they can continue to do what they do best - serve and assist those in need.

**80 cents of every dollar  
raised by MPCF goes directly  
to fund our grant programs.**

**\$10.5  
million**  
raised and  
distributed  
to Monmouth  
County  
nonprofit  
agencies  
since 1947.

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MESSAGE FROM THE CO-PRESIDENTS

Dear Esteemed Supporters,

We are honored to witness the profound impact our endeavors have had on the residents of Monmouth County, as we commemorate 76 years of unwavering commitment. The unity and support demonstrated by our community have propelled us forward, embodying the spirit of collaboration.

We stand united in our collective efforts with every member of our Board, our dedicated volunteers, and generous donors who actively engaged in amplifying our narrative, fostering awareness, and advancing Monmouth Park Charity Fund as the foremost destination for localized philanthropy.

Our multiple grant opportunities, including our Traditional Legacy, Accomplish More Together, and Winners Circle Society, continue to realize increased levels of funding. Further details regarding our grants and funding can be found within this Annual Report and on our official website at mpcharityfund.org.

We are also pleased to share our organizational growth, indicative of our steadfast commitment to our mission. We want to thank Monmouth Park

Racetrack for accommodating and assisting us in securing a new location at its facility which better suits our needs.

Moreover, we have forged strategic partnerships to bolster our capabilities in Marketing, Social Media, and Technology. Additionally, we are excited to announce that we are adding a Fund Development Coordinator to our team to boost our fundraising efforts and support our strategic plan.

We are filled with immense pride in upholding the legacy established by our MPCF founders, whose vision continues to inspire us. As we honor our past, we continue to look forward, extending our heartfelt gratitude to each of you for your unwavering support and commitment to our shared mission.

Thank you for your dedication and for standing with us to assist our Monmouth County neighbors!

Maria Farhat-Tanzola & Maureen Lloyd  
*Co-Presidents*

BOARD OF TRUSTEES

Executive Committee

Maureen Lloyd  
Co-President  
Maria Farhat-Tanzola  
Co-President  
Anita Roselle  
Vice President  
Barry Shapiro, CPA  
Vice President  
Linda Sirico  
Secretary  
Matthew Holman, CPA  
Treasurer  
Nona Balaban  
Racetrack Liaison

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Warren Diamond  
Jennifer Diehl  
Tom Donovan  
Thomas F. Hayes  
John Klein  
Stephen J. Pagano, Esq.  
Gina Petillo  
Jeanne Wall

Honorary  
Board of Trustee Member  
Sandy Mullaney

STAFF

Debi Heptig  
Director of Operations

MISSION

The mission of the Monmouth Park Charity Fund is to raise and distribute funds to nonprofit agencies in Monmouth County, NJ that provide services for those in need of healthcare, those at risk in the community and those in need of special services.





1. (L-R) Gina Petillo (MPCF Trustee), Phyllis Solomon (Volunteer of the Year Awardee - Family Resources Associates), Maureen Lloyd & Maria Farhat-Tanzola (MPCF Co-Presidents)
2. (L-R) Dr. Stephanie Reynolds, Ceilie Reynolds & Lt. Gov. Kim Guadagno
3. Carla Scarabino (Chief Development Officer, Girl Scouts of the Jersey Shore)
4. (L-R) Jennifer Diehl (MPCF Trustee) & Dena Glynn (Director of Outreach & Community Relations, Caregiver Volunteers of Central Jersey)
5. Sarah Thomas (Executive Director, New Jersey Blind Citizens Association, Inc.)
6. Bob Orsetti (Director, Handicapped High Riders Club)
7. Triada Stampas (President & CEO, Fulfill)
8. (L-R) Mary Ann Martin (Former MPCF Trustee), Barry Shapiro (MPCF Vice President) and Sandy Mullaney (MPCF Honorary Trustee)

**All recipients of a Traditional Legacy Grant  
are invited to apply for  
Accomplish More Together and  
Winners Circle Society Grants.**



# GRANT PROGRAMS

## TRADITIONAL LEGACY GRANTS

Traditional Legacy Grants are the foundation for giving for MPCF. Grant applications continue to increase annually, clearly indicating the need in Monmouth County.

The 2023 Traditional Legacy Grants were awarded on November 7 at the Annual Roberta O. Fox Agency Distribution of Funds Tea held at Monmouth Park Racetrack. Awardees have the opportunity to learn about programs throughout the County and to network with their colleagues.

### 2023 BY THE NUMBERS

Traditional  
Legacy Grants

**\$198,500**

Distributed to  
**53 Local Nonprofit  
Agencies**

#### The 2023 *Traditional Legacy Grant* agency recipients are:

- 180 Turning Lives Around
- Allaire Village Inc.
- Asbury Park Music Foundation
- Big Brothers Big Sisters of Coastal & Northern NJ
- BloomAgain Foundation NJ
- Boys & Girls Clubs of Monmouth County
- Caregiver Volunteers of Central Jersey
- CASA of Monmouth County
- CentraState Healthcare Foundation
- Collier Youth Services
- Common Ground Grief Center
- Family & Children's Services of Monmouth
- Family Resource Associates, Inc.
- Fighting Children's Cancer Foundation
- Fulfill
- Girl Scouts of the Jersey Shore
- HABcore, Inc.
- Handicapped High Riders Club
- Hazlet's Hope Network
- Holiday Express, Inc.
- Interfaith Neighbors, Inc.
- Jewish Family & Children's Services of Monmouth County
- LADACIN Network
- Literacy New Jersey
- Lunch Break
- Mental Health Association of Monmouth County (MHAMC)
- Mercy Center Corporation
- Monmouth Arts
- Monmouth Council, Boy Scouts of America
- Monmouth County Cotillion Committee, Inc.
- New Hope Integrated Behavioral Health Care
- New Jersey Blind Citizens Association, Inc.
- No Limits Cafe
- Parker Family Health Center
- Project Write Now
- RallyCap Sports
- Ronald McDonald House of Central & Northern NJ
- Samaritan Center at the Jersey Shore
- Samaritan Center Inc.
- Senior Citizens Activities Network, Inc. (SCAN)
- Shore House
- SNAPS, Inc. (Spay, Neuter & Protect Strays, Inc.)
- Society for the Prevention of Teen Suicide, Inc.
- Special People United to Ride (SPUR)
- St. Dorothea Conference, St. Vincent de Paul Society, Inc.
- The Arc of Monmouth, Inc.
- The Center for Vocational Rehabilitation
- The Center in Asbury Park, Inc.

- Tigger House, Inc. (dba Tigger Stavola Foundation)
- Trinity Center for Community
- United Way of Monmouth & Ocean Counties
- Visiting Nurse Association of Central Jersey Children & Family Health Institute
- YMCA of Greater Monmouth County

#### The Trustees would like to recognize the Distribution Funds Tea Sponsors:

- Maureen & John Lloyd
- Linda & Tom Sirico
- New Jersey Natural Gas

#### Volunteer of the Year Award

2023 "*Volunteer of the Year*"

- Phyllis Solomon  
Family Resources Associates, Inc.

We congratulate all of those who were nominated by their agencies for the MPCF "*Volunteer of the Year*" award.

**Our Legacy Grants Served  
9,866 Adults & Children  
in Monmouth County**

#### Service Categories:

- Special Populations
- Basic Needs
- Health/Wellness/Medical
- Family & Children
- Education



# ACCOMPLISH MORE TOGETHER GRANTS

In Partnership with New Jersey Natural Gas (NJNG)



The *Accomplish More Together* Grant program, launched in 2018, provides agencies that collaborate on a project the opportunity to build on each other's strengths to increase service capacity.

*Accomplish More Together* Grant recipients received \$10,000 each for their innovative partnership programs.

**Since 2018**  
**57 local nonprofits**  
**19 collaborative projects**  
**TOTAL GRANTS**  
**\$125,000**

## Girl Scouts of the Jersey Shore (GSJS) & Society for the Prevention of Teen Suicide

This grant supported the "Summer Camp Take Over" at Camp Sacajawea by the **Lead U** crew. Working together, the GSJS and

the **Lead U** crew, helped campers learn the skills to better understand emotions and mental health, as well as develop strategies to connect friends who are struggling with a trusted adult. Approximately 160 Girl Scouts participated in this program, earning them the new Mental Health Badge.

This partnership will also develop training and materials for parents, staff, and volunteers of GSJS in their effort to assist girls in maintaining positive mental health outcomes long after the "Summer Camp Take Over" concludes.

## New Jersey Blind Citizens Association (NJBCA) Partnering with Lunch Break, No Limits Cafe, YMCA & SCAN

"Blinds On the GOOOO!" broadens the lives and learning experiences of individuals who are visually impaired providing them with new

and engaging interactions with family, caregivers and community members. **Lunch Break** provides meals and free vegetables.

**No Limits Cafe** offers a unique lunch atmosphere. Participants will also enjoy aquatics at the **YMCA** and share in many of **SCAN's** activities/programs.

## Social Justice at Trinity with EM-POWER ME

Social Justice and Trinity are teaming up to facilitate "Remote Employment for Individuals Re-entering the Workforce."

This pilot program provides formerly incarcerated unemployed individuals opportunities to learn computer and remote work skills so they can re-enter the workforce. Once employed, counselors will be available to help with housing needs and re-entry hurdles.





# WINNERS CIRCLE SOCIETY TRANSFORMATIONAL GRANT



The Winners Circle Society (WCS) serves as the sustaining foundation of the MPCF mission through the members' collective donations and their participation in the decision-making process. Asbury Park Music Foundation (APMF), the 2023 WCS grant recipient, will be entering Red Bank to expand its *"Music Saved My Life"* program. It is fostering partnerships with the Red Bank Charter School and the Boys & Girls Club to cover the cost of teachers who provide music education to students following a progressive music curriculum in a safe space where they can be themselves.



**2023 Winners Circle  
Society Grant Recipient**  
**Asbury Park Music  
Foundation (APMF)**  
**\$21,750**

**To Date**  
**4 Grants • 4 Agencies**  
**Total Grants**  
**\$75,725**

(L-R): John Klein (MPCF Trustee), Sandy Mullaney (MPCF Honorary Trustee), Maureen Lloyd & Maria Farhat-Tanzola (MPCF Co-Presidents) and Tom Donovan (APMF Executive Director)

## 2023 Winners Circle Society Members

- Denise & Bob Anderson
- Jennifer M. Anderson
- Patricia K. Bailey
- Nona Balaban
- Leslie L. Barlow
- Ray & Elsie Catena
- Marguerite Cavallero
- Raymond R. Curnew, Jr.
- The Diehl Family  
(Tim, Jen, Jaiden & Dakota)
- Vincent & Maria Farhat-Tanzola
- Abbey Feiler
- Holly & Ed Flego
- Charlotte Foster-Schneider
- Gerard & Lynn Greco
- Lt. Gov. Kim Guadagno
- George & Ruth Harms
- Tom & Regina Hayes
- Marc Hesse
- Matt & Lauren Holman
- Laura Huderwitz
- Inserra Supermarkets
- Hope Jones
- Peter & Lillian Kemmerer
- Robin & John Klein
- Kevin J. Leahy
- Maureen & John Lloyd
- Lisa & Rick Loshivao
- Holly & Mike Lyttle
- Jim & Heidi Maggs
- Peggy Martin
- Ann D. Mohamadi
- Valerie & Frank Montecalvo
- William & Sandra Mullaney

- Ann & Dr. Ken Nahum
- Stephen & Geri Pagano
- Gina & Robert Petillo
- Erin Pirl
- Maggie Riker
- Anita & Joe Roselle
- Barbara & Robert Rumsby
- Holly Schult
- Barry Shapiro
- Linda & Tom Sirico
- Rick & Lisa Stavola
- The Anabel Foundation
- Paul & Frances Turner
- Philip J. Villapiano
- Terence & Jeanne Wall
- Warren Diamond Foundation

**"We are grateful to  
Monmouth Park  
Charity Fund and the  
Winners Circle Society  
members for their  
support of the Arc's  
mission and our served  
individuals. The Sensory  
Room will provide a  
new environment for  
continued learning."**

- Robert Angel  
Executive Director  
The Arc of Monmouth

## WINNERS CIRCLE SOCIETY GRANT UPDATE

### The Arc of Monmouth

The Arc of Monmouth held its new Campus Parkway Facility Ribbon Cutting ceremony on June 13, 2023, thanking MPCF for its Winners Circle Society Transformational Grant that funded the equipment for its new Sensory Room. This special equipment will benefit 125-150 adults with autism, Down Syndrome, and other intellectual/developmental disabilities, engaging their senses through fiber optics and tactile walls.



The Arc of Monmouth's Sensory Room funded by MPCF Winners Circle Society Transformational Grant.



# EVENTS

## KENTUCKY DERBY DAY CELEBRATION

The 18th Annual Kentucky Derby Celebration, held at the Blu Grotto Outside Garden at Monmouth Park Racetrack, recognized the following Honorees:

- John & Robin Klein
- Chris Martin
- Diane Turton

**2023 Kentucky Derby Celebration Sponsors**  
Thank You for Your Support of Our Signature Event!

### Mint Julep Sponsors

- DG Foundation
- Hackensack Meridian Health
- Jersey Mike's Subs
- Maureen & John Lloyd
- LocalIQ
- Provident Bank

### Winners Circle Society Sponsors

- Bayshore/Montecalvo Family of Companies
- Csav Systems, LLC

### Trifecta Sponsors

- Vincent Apice
- Robin & John Klein
- Ray Catena Lexus
- Anita & Joe Roselle
- Peter Arthur Roselle

### Military Hero Sponsors

- EZ Docks Unlimited Marine Construction
- Hamilton Street, Inc. D/B/A
- Flooring Central
- Hope Haskell Jones
- Inserra Supermarkets
- Monmouth Medical Center & Monmouth Medical Center Foundation
- Ann & Dr. Ken Nahum
- New Jersey Natural Gas
- Jeffries & Rona Shein
- The Earle Family Foundation

### Paddock Sponsors

- Ansell Grimm & Aaron
- Drazin and Warshaw
- Manasquan Bank
- Oceanfirst Bank
- Red Bank Center for Rehabilitation & Healing

- Sherman Altas Sylvester & Stamelman, LLP
- Shore Point Distributing
- Stillwell-Hansen, Inc.
- TD Bank
- The Mercy Center

### Invitation Underwriter

- Provident Bank

### Entertainment Underwriters

- Blue Foundry Bank
- J.G. Petrucci Company
- Keefe, Bruyette & Woods

### Décor Underwriters

- Arbor Terrace Shrewsbury & Middletown
- Complete Care at Holmdel
- Northeast Talent Solutions
- Torcon
- Suzanne Veninata at Douglas Elliman Real Estate

### Photo Booth Underwriters

- Fortune Title Company
- Success Mortgage Partners



2023 Honorees - (L-R) Honoree Chris Martin (Executive Chairman Provident Bank), Gala Co-Chairs & MPCF Trustees Linda Sirico (Secretary), and Maureen Lloyd (Co-President), Honorees Robin and John Klein, and standing in for Honoree Diane Turton is Perry Beneduce (Diane Turton Realty).





The sold out 18th Annual MPCF Kentucky Derby Celebration featured a salute to our military, awesome entertainment, a hat contest, plenty of smiles, and lots of fun, once again, making it the most festive social event of the year.







## 3rd ANNUAL GOLF INVITATIONAL AT SUNEAGLES GOLF CLUB

The beautiful day started solemnly with a touching 9/11 Memorial Ceremony to remember all those we lost on that tragic day.

The golfers then teed off to enjoy the newly renovated Suneagles golf course. The Honoree Ceremony and a barbeque followed the round of golf.

### AMBASSADOR OF GOODWILL

- **CAROL STILLWELL**  
President & CEO of Stillwell-Hanson, Inc.

### EXCEPTIONAL LEADERSHIP IN HEALTHCARE

- **BILL ARNOLD**  
RWJ Barnabas Health  
Executive VP, President  
Southern Region, CEO of  
RWJ University Hospital
- **FRANK VOZOS**  
Former President & CEO of  
Monmouth Medical Southern  
Campus & Executive VP of  
RWJ Barnabas Health

### A Special Thanks to the Golf Sponsors

#### Title Sponsors



#### Breakfast Sponsors

- Riker Danzig
- Carol Stillwell

#### Lunch & Awards

#### Reception Sponsors

- Warren Diamond
- Hackensack Meridian Health
- Maureen & John Lloyd

#### Golf Cart Sponsors

- Ben Harvey
- New Jersey Natural Gas (NJNG)
- Shore Point Distributing Company, Inc.
- Torcon

#### Golf Towel Sponsors

- Jack Privetera -  
The Anabel Foundation
- Anita & Joe Roselle

#### Golf Ball Sponsor

- Maureen & John Lloyd

#### Putting Green Sponsor

- First American Title
- Marie Orsini
- Purr N Pooch

#### Longest Drive Sponsor

- Inserra Supermarkets

#### Ball Launcher Sponsor

- Petrick

#### Ice Cream Truck Sponsor

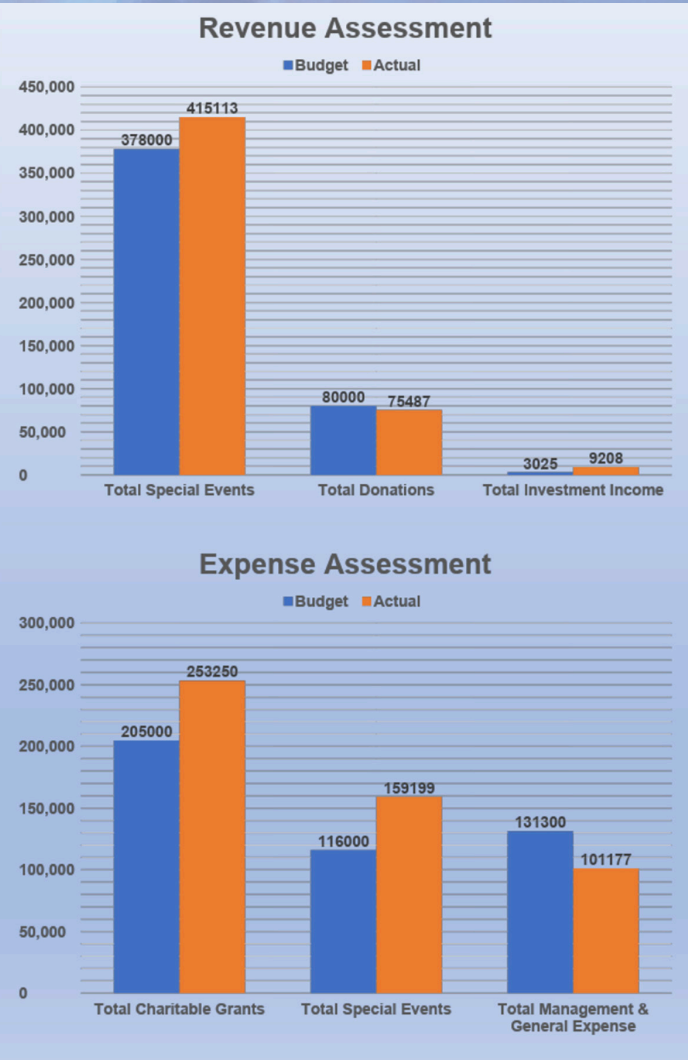
- Physicians Practice  
Enhancement

ABOVE: (L-R)

1. MPCF Trustee John Klein, Honoree Bill Arnold & MPCF Co-President Maureen Lloyd  
2. MPCF Trustee John Klein, Honoree Carol Stillwell & MPCF Co-President Maureen Lloyd  
3. MPCF Trustee John Klein, Honoree Frank Vozos & MPCF Co-President Maureen Lloyd  
4, 5 & 6. MPCF held its 3rd Annual Golf Outing on Monday, September 11 at the beautifully renovated Suneagles Golf Club. The morning began with a 9/11 Memorial Ceremony featuring a moment of silence, a moving performance of our National Anthem sung by Dakota Diehl, and the Pledge of Allegiance.

FINANCIALS

2023 Statement of Activities: Budget vs. Actual



**WE WELCOME  
NEW MEMBERS TO  
JOIN OUR WINNERS  
CIRCLE SOCIETY!**

**To learn more, scan**



**TO JOIN US!**  
**Contact: Debi Heptig**  
**Director of Operations**  
**(732) 571-5325**  
**monmouthparkcharity@gmail.com**  
**VISIT [mpcharityfund.org](http://mpcharityfund.org)**

**A Round  
of Applause  
for All Our Sponsors  
and Community Volunteers  
for Their Support and  
Dedication to Ensure  
the Success of Our  
MPCF Events!**



## JOIN US!

**4th Annual MPCF Golf Invitational**

**Suneagles Golf Club**

**Monday, Sept. 16, 2024**

### JOIN MPCF!

- ☐ Volunteer
- ☐ Attend Our Events
- ☐ Donate

Monmouth Park Charity Fund, Inc. (MPCF)  
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