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**CELEBRATING 75 YEARS
OF IMPACTING OUR COMMUNITY**

Monmouth Park Charity Fund

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MESSAGE FROM THE CO-PRESIDENT

Monmouth Park Charity Fund celebrated 75 years in 2022 of raising and distributing funds to Monmouth County residents through local, hardworking nonprofit agencies. It's a tribute to the "Charity Ball Ladies" who began our journey in 1946 and formally established our organization on July 21, 1947.

The road was not without challenges, but we persevered and continue to make a difference in the lives of our neighbors. We could not or will not be successful without those who came before us - our donors, volunteers, and Board of Trustees - and those who will follow us. As I speak for the current Board of Trustees, we are honored to be a part of MPCF's history.

We continue to rely on our supporters, who helped us survive two years of COVID-19 as the needs of our residents increased. I am extremely proud of the way our organization bounced back in 2022. Our signature event, Kentucky Derby Day Celebration, was a sellout. The success of our Inaugural Golf Invitational led to a second which raised more money than the first.

It is always so fulfilling for me to witness a full room of grantees at our annual Roberta O. Fox Distribution of Funds Tea. I would like to thank our Trustees and all our supporters who make it possible for us to reach so many worthwhile organizations that provide critical services to our neighbors. The Distribution of Funds Tea is our way of recognizing and showcasing the recipient agencies for their dedication and commitment, as well as the wonderful programs they provide for our community. We are equally proud that our organization helps agencies develop programs that build partnerships, provide avenues for collaboration, and reach a broader population.

I urge you to check out our website (mpcharityfund.org) to learn more and take a few minutes to watch our videos so you can see first hand how MPCF is making a difference. On behalf of the MPCF Board of Trustees, I thank you for your continued support.

Maureen Lloyd
Co-President
Monmouth Park Charity Fund

"Bringing everyone together to give a little snippet of all your stories and all of the people you help is why Monmouth Park Charity Fund exists and why we work so hard to raise money so we can share it with all of you."

Maria Farhat Tanzola
Co-President, MPCF
Roberta O. Fox Distribution of Funds Tea

CELEBRATING 75 YEARS OF GIVING

MPCF celebrated 75 years of raising and distributing funds to residents of Monmouth County through hundreds of local non-profit agencies on July 20, 2022 hosted by Trustee Nancy Mazza at OceanFirst Bank in Red Bank. The current Board of Trustees, donors and volunteers are forever grateful to all those who have and continue to participate, contribute, and believe in the MPCF mission.

The organization's rich history dates back to 1946 when a group led by the late President of the Monmouth Park Jockey Club, Amory L. Haskell of Middletown, spearheaded the revival of Monmouth Park Racetrack.

On July 21, 1947 MPCF signed its official incorporation documents and became a 501(C)(3) non-profit organization. This

fundraising committee, known as the "Charity Ball Ladies," successfully held the first Charity Ball and Carnival at the Racetrack and the charitable grants were distributed in the same year. Hence, and the "giving back to Monmouth County" tradition began, and continues to this day.

Through the support of its Board of

Trustees, volunteers and donors, 75 years later, MPCF continues to give back to those in need in Monmouth County through a number of grant programs, raising the majority of its funds through events. Its signature event, the Kentucky Derby Day Celebration, is a

tribute to those who established the non-profit organization and those who keep the tradition of "paying it forward" alive today.

**OVER
\$10 MILLION
RAISED &
DISTRIBUTED
SINCE 1947**



1. Charity Ball Ladies Launch MPCF
2. (From Left Standing) Linda Sirico, Anna Mayer, John Lloyd, Kim Guadagno, Carol Stillwell, Dennis Drazin, Barry Shapiro, John Klein, Tom Hayes (Sitting): Robin Klein, Maureen Lloyd, Dr. Stephanie Reynolds, Nona Balaban, Maria Farhat Tanzola
3. (From Left Standing) Warren Diamond, Ray Curnew, Linda Sirico, Maria Farhat Tanzola, Nona Balaban, Debi Heptig, Jeanne Wall (Sitting): Sandy Mullaney, Maureen Lloyd, Nancy Mazza
4. (From Left) Nona Balaban, Maureen Lloyd, Marianne Hesse

MISSION The mission of the Monmouth Park Charity Fund is to raise and distribute funds to non-profit agencies in Monmouth County, NJ that provide services for those in need of healthcare, those at risk in the community and those in need of special services.

GRANT PROGRAMS

TRADITIONAL LEGACY GRANTS

Traditional Legacy Grants continue to be the foundation for giving for MPCF. The Request for Proposal is released annually in May. All applications are reviewed and evaluated by the Board of Trustees. Each year, the Trustees witness an increase in need throughout Monmouth County.

The MPCF grants are awarded in November at the Annual Roberta O. Fox Distribution of Funds Tea held at Monmouth Park Racetrack. This event provides awardees an opportunity to learn about the variety of programs implemented throughout the County. It's also a forum for networking to facilitate agency partnerships.

**CELEBRATING
75 years
of giving and staying
true to its legacy,
MPCF distributed
its Traditional
Legacy Grants to
45
local non-profit
organizations,
awarding
\$166,000
in total.**

The 2022 Traditional Legacy Grant agency awardees are:

- 180 Turning Lives Around
- Allaire Community Farm
- Asbury Park Music Foundation
- BloomAgain Foundation NJ
- Caregiver Volunteers of Central Jersey
- CASA for Children of Monmouth County
- Center for Vocational Rehabilitation
- CentraState Healthcare Foundation
- Collier Youth Services
- Family & Children's Services of Monmouth County
- Fulfill
- Girl Scouts of the Jersey Shore
- HABcore, Inc.
- Handicapped High Riders Club
- Holiday Express Inc.
- Interfaith Neighbors, Inc.
- Jewish Family & Children's of Monmouth County
- LADACIN Network
- Literacy New Jersey (Literacy NJ)
- Lunch Break
- Mental Health Association of Monmouth County
- Mercy Center Corporation
- Monmouth Arts
- Monmouth County Cotillion
- New Hope Integrated Behavioral Health Care
- New Jersey Blind Citizens Association, Inc.
- No Limits Cafe
- RallyCap Sports
- Rising Treetops at Oakhurst
- Ronald McDonald House of Central/Northern NJ
- Samaritan Center at the Jersey Shore
- Samaritan Center, Inc.
- Senior Citizens Activities Network (SCAN)
- Shore Clubhouse
- SNAPS, INC. (Spay, Neuter & Protect Strays)
- Social Justice at Trinity
- Society for the Prevention of Teen Suicide
- Special People United to Ride, Inc.
- St. Dorothea Conference, St. Vincent de Paul Society, Inc.

- The Beauty Foundation for Cancer Care
- The Boys & Girls Clubs of Monmouth County
- The Center in Asbury Park, Inc.
- The Salvation Army
- Visiting Nurse Association of Central Jersey
- YMCA of Greater Monmouth County

The Trustees would like to recognize the Distribution of Funds Tea sponsors:

- Anita and Joseph Roselle
- Linda and Tom Sirico
- New Jersey Natural Gas

Volunteer of the Year Award

The Trustees added a "Volunteer of the Year" award in 2022 and invited agencies to submit nominations. The winners and nominees attended the Distribution of Funds Tea. MPCF Trustees congratulates the honorees and all who were nominated for their dedication and commitment to their community and the residents of Monmouth County.

Honorees

- Allison Debartolis - SNAPS
- Jeannine Grasso - Society for the Prevention of Teen Suicide

Nominees

- Brenden Ballintine
Jewish Family & Children's Services
- Sarah Copp
Literacy New Jersey Monmouth
- Julian Deseno
Center for Vocational Rehabilitation
- Ruth Harms
The Samaritan Center New Jersey
- Diane Kellerhals
Ronald McDonald House
- Lew Kurland
Lunch Break



1. From Left - MPCF Trustees Sandy Mullaney, Stephen Pagano, Linda Sirico, Barry Shapiro, Maureen Lloyd, Tom Donovan, Maria Farhat Tanzola, Jen Diehl, Tom Hayes
2. Linda Sirico & Mary Ann Larkin
3. MPCF Board Co-President Maureen Lloyd
4. From Left - Nona Balaban, Maria Farhat Tanzola, Mary Ann Larkin, Linda Sirico, Maureen Lloyd, Kevin Leahy, Sandy Mullaney, Stephen Pagano, Leslie Barlow, Barry Shapiro, Jen Diehl, Tom Hayes
5. Maureen Lloyd, Eileen Cooper, Sandy Mullaney
6. Volunteer of the Year Nominees
7. Volunteer of the Year Honorees - Allison Debartolis & Jeannine Grasso
8. MPCF Trustee Tom Donovan, Co-Presidents Maureen Lloyd & Maria Farhat Tanzola
8. Traditional Legacy Grant Awardees & Honorees



- Danny Leotta
Salvation Army
- Maureen Lynch
Handicapped High Riders Club
- Basia Orr
Allaire Community Farm
- Marty Pena
180 Turning Lives Around
- Meg Ricard
Bloom Again Foundation
- Margaret Winkleman
Ladacin Network

A heartfelt thank you to the judges for their time and support:

- Eileen Cooper
- Barbara Ramsby
- Ellie Smith

All recipients of a Traditional Legacy Grant are invited to apply for Accomplish More Together and Winners Circle grants.

Mercy Center received a Traditional Legacy Grant for its Food Pantry and then applied for a Winners Circle Grant in 2022.

Former Lt. Governor and Mercy Center Executive Director, Kim Guadagno explains, “It was MPCF that allowed us to do the VITA (Volunteer Income Tax Assistance) program pilot. We are certainly going to file for the IRS grant next year and add evening hours. So the Winners Circle Grant has done far more than helped this year but has ensured the program will last.”

ACCOMPLISH MORE TOGETHER GRANTS

**In Partnership with
New Jersey Natural Gas**



The Accomplish More Together Grant program launched in 2018 for agencies that collaborate on a project that builds on each other's strengths to increase service capacity.

The 2022 two Accomplish More Together Grant recipients received \$5,000 each for their innovative partnership programs:

Boys & Girls Club of Monmouth County (BGMC) in Partnership with Food for Thought by the Sea (FFT)

BGMC, utilizing its newly-funded garden, and FFT, offering its food truck, plan to provide the opportunity for local teens to learn about growing and harvesting food, as well as enhancing their culinary skills while being paid to work on the food truck. The goal of both organizations is to empower local youth to succeed by supporting and nourishing them, as well as creating long-term sustainable programs.

Senior Citizens Activity Network (SCAN) in Partnership with Caregiver Volunteers

SCAN and Caregiver Volunteers plan to create “Monmouth Senior Volunteer Corps” that combines education and training for volunteers with the goal of helping senior citizens connect to their communities while continuing to use their skills, abilities and interests. In addition, SCAN will recruit seniors who are interested in serving their community in retirement providing education, training and onboarding.

As of 2022, 13 Accomplish More Together Grants have been awarded totalling \$65,000 engaging 28 non-profit agencies serving Monmouth County residents to form collaborative programs.

WINNERS CIRCLE SOCIETY

**WINNERS
CIRCLE
SOCIETY**



**MONMOUTH PARK
CHARITY FUND**

The Winners Circle Society (WCS) serves as the sustaining foundation of the MPCF mission through the members' collective donations. Members participate in the decision-making process influencing creative and innovative pathways to meet the current needs of Monmouth County residents.

MPCF awarded Mercy Center the 2022 Winner's Circle Transformational Grant of \$18,725 to launch its new Volunteer Income Tax Assistance (VITA) program supporting residents in and around the Asbury Park community.

VITA helps low- to moderate-income individuals, persons with disabilities, the elderly, and limited English speakers file their taxes each year, thus putting their money back into their pockets to pay for basic necessities.

2022 Winners Circle Society Members

- Kenneth Nahum & Ann Marie Walsh
- Linda & Tom Sirico
- Charlotte Foster
- Heidi & James Maggs
- George & Ruth Harms
- Jennifer M. Anderson
- Philip J. Villapiano
- Maureen & John Lloyd
- SOURCE
- Deborah DiLeo Zaborowski
- Jeremy Grunin
- Marta & Juan Guittierez
- Nona Balaban
- Holly Lyttle
- Patricia K. Bailey
- Hope Haskell Jones
- Lt. Gov. Kim Guadagno
- Marguerite Cavalero
- H. William & Sandra Mullaney
- Barry Shapirio
- Stephen Pagano
- Vincent & Maria Farhat Tanzola
- Kevin J. Leahy
- Matt & Lauren Holman
- Denise Anderson
- Warren Diamond Foundation
- Robin & John Klein
- Valerie & Frank Montecalvo
- Joseph & Anita Roselle
- Terence & Jeanne Wall
- David Gruskos
- Abbey Feiler-Kober
- Margaret Riker
- Leslie Barlow
- Larry Inserra, Jr.
- Ray & Elsie Catena
- Raymond R. Curnew, Jr.
- Ron & Kathy Gillaspie
- Peter & Lillian Kemmerer
- Peggy & Bob Martin
- Laura Huderwitz
- Lisa Van Cleve
- Barbara & Robert Rumsby
- Lisa & Rick Loshiovo
- Denise & Vincent Puma
- Arlene & Phil Fina
- Tom & Regina Hayes
- Nancy & Dominick Mazza
- Gerard & Lynn Greco

“ I feel this program will help thousands of working poor individuals and families get back thousands of dollars that will help them in their day-to-day lives and may allow them to get their car repaired, buy more food, help pay their rent, help cover medical bills, etc. VITA is a critical program that simply disappeared last year and I am so grateful that the Mercy Center is helping to bring it back,” stated Trustee Tom Hayes, New Jersey Natural Gas.

WE WELCOME NEW MEMBERS TO JOIN US!
Visit mpcharityfund.org/winners-circle-society/
or call 732-571-5325.

EVENTS

KENTUCKY DERBY DAY CELEBRATION

The 17th Annual Kentucky Derby Day Celebration roared back after a two-year COVID hiatus with a packed tent of guests. The sold out venue, held at the Blu Grotto Outside Garden at Monmouth Park Racetrack, did not disappoint. Even though it was a cold, rainy day, under the tent the sun was shining and guests were smiling.

**MPCF had to wait
two years to celebrate
its Honorees:**

- Anita Roselle
- The Grunin Foundation
- BCB Bank

2022 Kentucky Derby Day Celebration Sponsors

Event Sponsors

- Grunin Foundation
- Anita & Joseph Roselle

Run for the Roses Sponsors

- Maureen & John Lloyd
- BCB Bank

Winners Circle Sponsor

- Ansell, Grim & Aaron, P.C.

Mint Julep Sponsor

- Hackensack Meridian Health

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- Bayshore Recycling
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- OceanFirst Bank & OceanFirst Foundation
- Ann Marie Walsh & Kevin Nahum

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- John & Robin Klein
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- New Jersey Natural Gas
- Monmouth Medical Center & Monmouth Medical Center Foundation
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- Jersey Mike's Subs
- Inserra Supermarkets

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- Manasquan Bank
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- Barry Shaprio & Allison Block

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- Hackensack Meridian Health

Entertainment Underwriter

- Anabel Foundation

Decoration Underwriters

- George Harms Construction
- Monmouth Plastic Surgery, Dr. Greco
- Imperial Health

Photo Booth Underwriters

- Family First Funding
- Fortune Title Company





7



8



9



10



11



12

1. Best Classic Hat: Gail Campione
2. Best Handmade Hat: Ann Davis
3. Hot to Trot: Pauline Aprice
4. Best Classic Men's Hat: Tom Kober
5. Best Couple: Billy & Denise Van Tassel
Wearing Bright Yellow in Support of the Ukraine
6. Best Dude Hat: Vito Cardinale with Carol Stillwell
7. Honorees from BCB Bank Holmdel Branch:
Ken Emerson, Paul Coughlin, Ryan Blake & Holly Schult
8. Derby Hat Contest Judges: Linda Sirico, Tom Hayes,
Evie Haas with Co-Chair Maria Farhat Tanzola
9. Kentucky Derby Committee
10. Grunin Foundation Honorees: Jay & Azize Grunin,
Sabrina & Jeremy Grunin
11. Honoree Anita Roselle Surrounded by Family & Friends
12. Honoree Anita & Joseph Roselle

2ND ANNUAL GOLF INVITATIONAL AT SUNEAGLES GOLF CLUB HONORING PETER CANCRO, FOUNDER & CEO OF JERSEY MIKE'S SUBS

It was a perfect day at Suneagles in Eatontown for a round of golf and to honor Peter Cancro. The long-time philanthropist's philosophy, with over 2,200 franchise locations nationwide, is simple: "support the community that supports you." March is Jersey Mike's annual "Month of Giving" capped off on March 31 with 100% of all sales going to local charities. Since 2011, Jersey Mike's has raised more than \$67 million.

A Special Thanks to the Golf Sponsors

Title Sponsors

- Jersey Mike's Subs
- Maureen & John Lloyd
- Hackensack Meridian Health

Golf Cart Sponsors

- New Jersey Natural Gas (NJNG)

Breakfast Sponsors

- Fortune Title Agency, Inc.
- Holman, Frenia, Allison, P.C.
- Riker Danzig, LLP

Refreshment Cart Sponsors

- Glenmede
- Montecalvo and Bayshore Family of Companies

Golf Towel Sponsor

- Anita & Joe Roselle
- O'Brien Realty

Driving Range Sponsor

- EPS Corporation

Putting Green Sponsor

- John Mercadante

Longest Drive Sponsor

- Inserra Supermarkets

Closest to the Pin Sponsor

- Peapack - Gladstone Bank

Hole-in-One Sponsor

- World Subaru

Cigar Roller Sponsor

- Travis David and Chris Miller - Family First Funding

Ice Cream Truck Sponsor

- Vince & Maria Farhat Tanzola

A Hole-in-One for the MPCF Golf Committee

Co-Chairs - John Klein & Anita Roselle

- Josie Capozzi
- Raymond Curnew, Jr.
- Warren Diamond
- Jennifer Diehl
- Matthew Holman
- Maureen Lloyd
- John Lloyd
- Dylan Lloyd
- Sandy Mullaney
- Stephen Pagano
- Dr. Stephanie Reynolds
- Ceilie Reynolds
- Joseph C. Roselle
- Peter T. Roselle
- Barry Shapiro
- Maria Farhat Tanzola



A Round of Applause for All Our Sponsors and Community Volunteers for Their Support and Dedication to Ensure the Success of MPCF Events!

JOIN US!

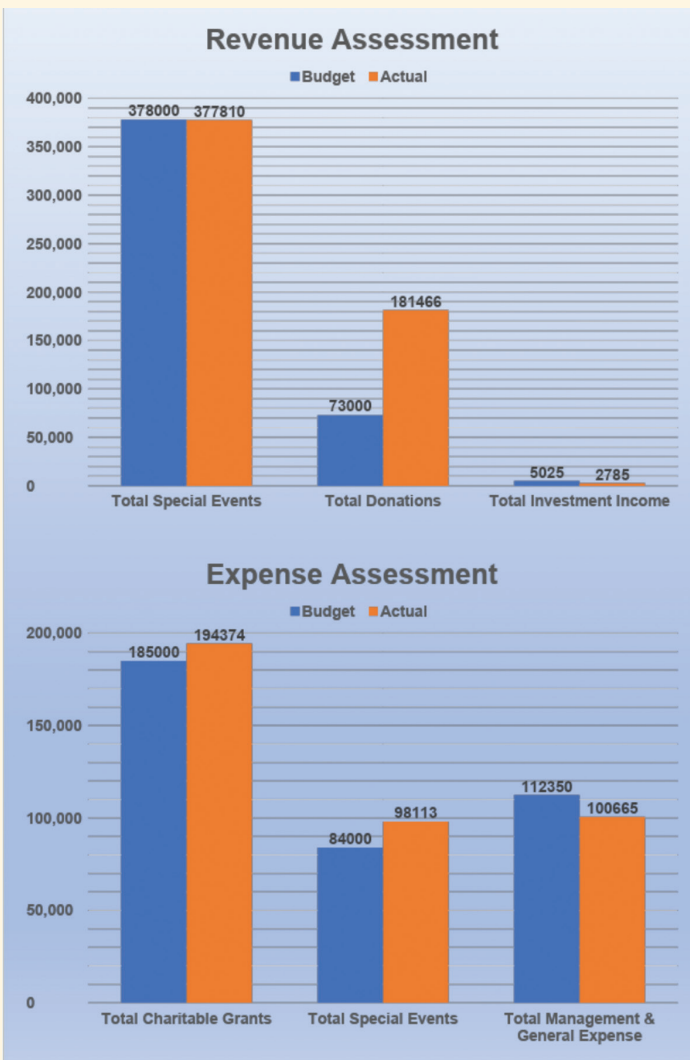
**Mark Your
Calendar
for the
3rd Annual
MPCF
Golf Invitational
at Suneagles
Golf Club
on Monday,
September 11, 2023.**

JOIN US!

- ☐ Volunteer
- ☐ Attend Our Events
- ☐ Donate

FINANCIALS

2022 Statement of Activities: Budget vs. Actual



Opposite Page:

1. Warren & Faith Diamond, Janey Egehoff, Phil Villapiano
2. Honoree Peter Cancro, President & CEO of Jersey Mike's Subs
3. Erik Gaines, Ian Ruderman, Bryan Telzer, Doug Berry
4. John & Maureen Lloyd, Peter & Tatiana Cancro, Joe & Anita Roselle, Kim Guadagno
5. Raymond Curnew, Jr., Nicole Tampanaro, Chris Miller, Travis David
6. Peter & Tatiana Cancro, Maureen Lloyd, Anita Roselle, John Klein

VISIT [MPCHARITYFUND.ORG](https://mpcharityfund.org)

TO LEARN MORE!

**You can also contact Debi Heptig,
Director of Operations,
at monmouthparkcharity@gmail.com
or call (732) 571-5325!**



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